

**Cathie Selleck '55
& Oxy's First Family**

From the founding of the College to a new endowed chair named for John Parke Young '17, the Youngs have shaped Occidental.

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A Tradition of Giving

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**Alumni Who Made
a Difference**

Occidental alumni have long made major contributions to their fields and to society. Who's made a difference in your life?

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Hinchliffe Endowment Puts Scholarships First

HAZING WEEK IS A TRADITION that has gone the way of the freshman beanie, but in the 1950s it remained a major milestone on the Oxy social calendar. And at a junior-freshman tea dance held one afternoon, Steve Hinchliffe '55 asked Ann Hoffman '57 if she would like to dance. "But then he suggested that we sit it out," Ann recalls, "and that wasn't my idea of a dance. I told him, 'See ya later, 'gator.'"

Soon after, the two found themselves thrown together in geology class in which they were seated alphabetically: Hinchliffe, Hoffman. "This guy that I decided not to dance with would show up late, smelling of coffee and cigarettes, and reach over and copy my notes," Ann says, playfully teasing her husband of 55 years at their Palos Verdes Estates home. "It started from there."

With fond memories of their undergraduate days and high hopes for the College's future, the couple recently established the Hinchliffe Endowment with a \$3-million gift to Occidental. "I believe that our new president and the board as it's constituted today are going to be successful in improving the profile of the College," says Steve, who is chairman and CEO of the Leisure Group Inc., the sporting goods manufacturing and marketing company that he founded in 1964.

"Our longest and dearest friends went to Oxy, and we are very appreciative of the education and the opportunities that we had there," adds Ann, who majored in education. In addition to raising the couple's three



Ann Hoffman '57 first visited Oxy during the war years, staying overnight in Orr Hall and "sleeping on the sleeping porch," she recalls. "That influenced me toward Oxy." While Steve Hinchliffe '55 grew up in South Pasadena and Hermosa Beach and had no family ties with Oxy, "I have no recollection of considering any other college."

children (Lisa, Stephen, and John '88), she worked as a fifth-grade teacher and later a K-8 volunteer, and served on the Palos Verdes school board from 1977 to 1984. "We're very impressed with the leadership of the College, and it gives us faith that the standards of Oxy will be maintained."

Given the choice between designating their gift toward creating scholarships or a professorship, the Hinchliffes opted to put the money toward scholarships. Either way,

Steve says, "It goes to offset the costs of the College. If Oxy is to maintain its standards and better yet become even a superior institution to where it is, it's got to have more endowment."

After graduating from Oxy with an economics degree, Steve received his MBA from Harvard and has served on the Occidental Board of Trustees in various capacities almost continually since 1970, including a three-year term (1992-1994) as chairman. In